Strata
for friends of the Peel Heritage Complex

May 1998 Volume 2 Issue 2

TITANIC exhibit extended

Record-breaking attendance for exhibit of TITANIC artifacts

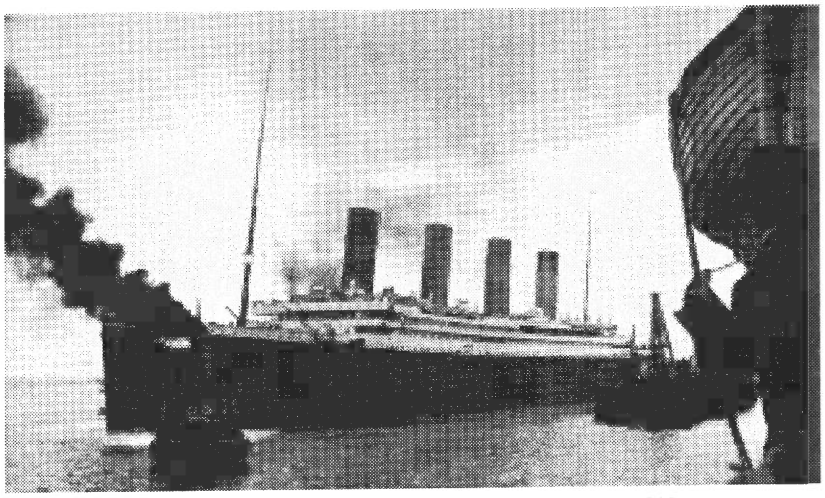
Act fast if you want to see **TITANIC *Voyage through Time*** at the Peel Heritage Complex. This fascinating exhibit of artifacts has been held over until May 18, 1998.

The popularity of the exhibit has surprised and delighted staff at the Heritage Complex. Visitors have come from as far away as Cleveland; but more importantly, from just around the corner as well. The Complex is no longer a well-kept neighbourhood secret!

At the end of March the visitor total stood at over 12,000 — the largest exhibit audience in the history of the Complex.

Curator David Somers notes that the success of the exhibit is directly related to the phenomenal popularity of James Cameron's epic movie *Titanic*.

"People are fascinated with the tragedy and want to experience some aspect of it first-hand," he says. "Just like the movie, we are experiencing record-breaking crowds and with it, a heightened profile."



Titanic's departure from Southampton, England, April 10, 1912

Toll-free number for Arts & Heritage soon!

The Peel Heritage Complex is one of 20 visual and performing arts organizations participating in a project which will culminate in a toll-free information line. To be launched later this summer, **1-800-WHATS ON** will give callers up-to-date information on programs, exhibits and performances throughout Peel and Halton.

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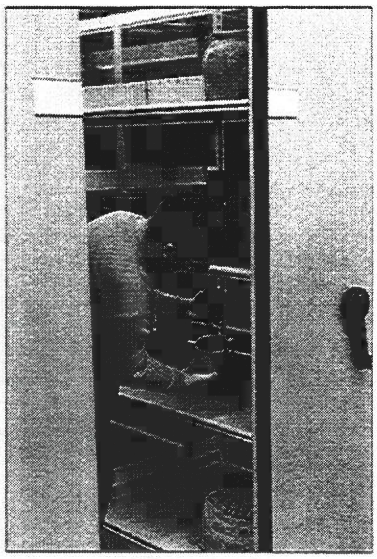
News from the Heritage Complex

Mobile shelving in place

It's built! And it's beautiful!



Registrar and Regional Archivist Sharon Larade tests the new system

Can you get excited about empty shelves? You can when they are part of a state-of-the-art *Spacesaver* mobile storage system for the Region of Peel Museum's Permanent Collection.

Collections Management staff spent most of September 1997 wrapping and securely packing the collection, everything from hair pins and fragile crystal to a blacksmith's anvil and bellows! The collection was moved off-site over a two-day period, and then the *Spacesaver* crew moved in. The shelving was completed November 5, thanks to the hard work of Ben, Ken & Robin of *Spacesaver* who worked around the clock to deliver a quality product. This professional system is beautiful, functional and spacious - all things which the Museum collection deserves in a new home. A heartfelt thanks to the Friends of the Region of Peel Museum who funded the $50,000 project. Thanks also to our colleagues in Facilities Management who added lights and a fresh coat of paint to brighten up the space. Staff will reintegrate the collection into the new system throughout 1998, and hope to give members a sneak preview later in the year.

looking for volunteers

WE need YOU! Our recent expansion in programmes, exhibitions and collections has been wonderful, but we need help to sustain the current level of excellence. Do you have time to offer on a regular basis? You could work with the Permanent Collections (art, artifacts or archives); help in the gift shop or work on a special event. If you are interested in helping to preserve culture in your community please attend a meeting on January 21, 1998 at 7:00 p.m. at the Complex. For more information contact **Nancy Webb at (905) 451-2813.**

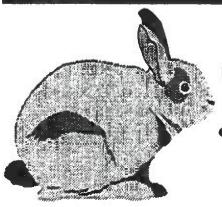
from the Development Office

Here are some of the results from ***On the Treasure Trail - Discovering Art & Heritage***, the collaborative programme of ten museums and art galleries in Halton and Peel last summer.

The programme was successful in drawing new audiences to the Peel Heritage Complex. Statistics show that 45 percent of all *Treasure Trail* visitors had never been to the Complex before. More than 46 percent came from Mississauga, and of these, 70 percent were first time visitors. Of the visitors from outside Peel, 80 percent were here for the first time.

The project budget included Microsoft Access 97, software which will enable the management of marketing and programme databases. Information gathered during the *Treasure Trail* will form the basis of this new database.

"This was the first of a series of joint marketing and promotion ventures," said Carole LaCentra, Peel Heritage Complex Development Officer. "This year, look for the next edition of *On the Treasure Trail.* Heritage, visual and perfoming arts organizations will join to give you more timely and complete information of 'what's on', including a **trans - regional arts information toll-free line."**



Spring & summer activities

LECTURES

Victorian Ephemera with collector Barbara Rusch
Thursday June 18, 1998
7:00 p.m. - 8:30 p.m.
Free with admission

Smoking Paintings with artist John Armstrong
Thursday Sept. 10, 1998
7:30 p.m.
Free with admission

ART for TEENS

Portfolio Workshops
Thursday Evenings - July 9 - August 13
Cost: $20 per class or all six classes $90

July 9	Acrylic Painting
July 16	Acrylic Painting II
July 23	Watercolour
July 30	Cartooning
August 6	Drawing the Figure
August 13	Multi-media Collage

SUMMER CLASSES for KIDS

Explore history, art, archaeology and more! Each week is a new adventure. We've designed the classes to alternate between full-week classes or 1/2 day programs. See enclosed flyer for details. Please register early!

The Brain Cell Learning Centre is not just for kids. Grown ups are welcome to explore everything the Brain Cell has to offer!

Art Gallery of Peel

The 25th ***Annual Juried Show of Fine Art*** runs from May 6 to June 14, 1998. Jurors for this popular show will be artist Matt Meagher and David Aurandt, Director, Rodman Hall Arts Centre. This is a great chance to see a wide variety of artistic styles and media.

Richard Mongiat and Charles Taylor: Tableaux Vivant opens June 24 and runs until August 2, 1998. These Toronto artists are linked through the theatrical nature of their work. Taylor produces miniature collages of early 20th century photographs and ephemera; Mongiat's paintings and constructions enact fragments of mysterious drama on a large scale.

Aspects of the Collection: Photography will showcase recent acquisitions by Eldon Garnet, Douglas Walker, Shelly Niro and Philip Coman. The exhibit runs from August 12 to September 13, 1998.

Also from August 12 to September 13, 1998 see **John Armstrong: The Smoking Paintings** and **Ed Schliemer: The Early Woodcuts**. Armstrong creates a sense of advertising and marketing through his technique, which is reminiscent of 1950s magazine illustrations. Schliemer features large scale portraits in the print medium.

Charles Armstrong Gallery

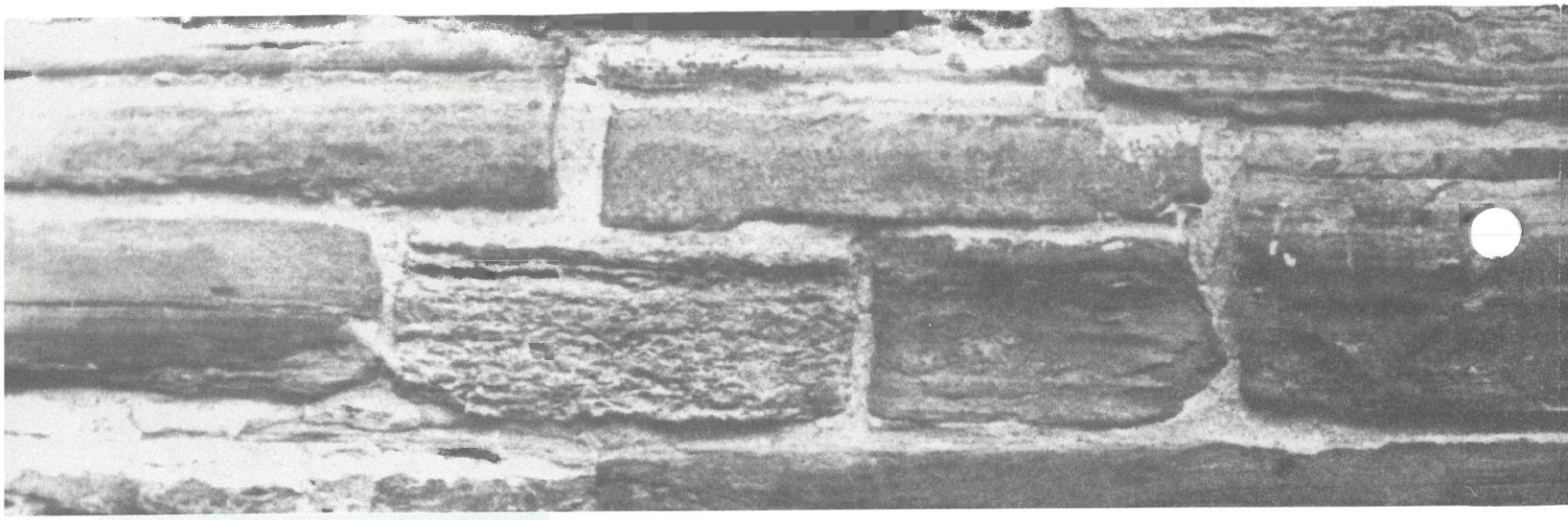
of 19th and 20th Century Peel History

Ephemera from the Age of Victoria; the collection of Barbara Rusch will be on exhibit from June 8 to September 5, 1998. See details on page 2.

Snapshot Memories - A Look at Photography in Peel from a turn-of- the-century photo studio, to contemporary innovative photographic techniques, the exhibition looks at the last 100 years of photography in Peel. The exhibit runs until September 5.

Done by Hand, a celebration of things hand-made, continues in the ***Brain Cell Learning Centre.*** Unique and beautiful artifacts from the Museum Collection will be on display, including hair wreaths, embroidery, pillow lace, painted porcelain and much more.

Entertaining visitors from out of town this summer? Don't forget our continuing exhibits on archaeology, the European settlement of Peel, and the history of the jail building itself.



hours:

Archives
Mon. - Fri.: 10:00 - 4:30 PM
Sat.: 12:00 - 4:30 PM

Exhibitions & Gift Shop
Tue. - Fri.: 10:00 - 4:30 PM
Thursday: 6:00 - 9:00 PM
Sat. & Sun.: 12:00 - 4:30 PM

admission:

Archives & Gift Shop: free

Exhibitions:
Members: free
Adults: $2.50
Seniors: $1.50
Students: $ 1.00
Families: $7.00
Children under 5: free

call us at:

(905) 451-9896
exhibitions, programs

(905) 457-3948
collections, research

(905) 451-4931
fax

New in the Heritage Complex Gift Shop...

reminder:
free parking
for 3 hours
under Brampton City hall

enter off George Street.

... a beautiful line of elegant art glass serving pieces, whimsical titanium spreaders and pickle forks. Also recycled green glassware and a new line of dip, dressing & pasta mixes, candles, frames, and serviettes. We also have some new, incredibly exotic soaps, colourful windsocks, nifty garden accessories, AND a horde of ladybugs! (they have to be seen to be believed!) Note: TITANIC posters, books, models and front page reproductions have been selling quickly and will not be restocked, so don't procrastinate! And remember, Heritage Complex membership is worth a 10% discount on most Heritage Gift Shop items!

Heritage Complex Gift Shop

neat gifts, toys and books

9 Wellington St. East Brampton ON L6W 1Y1